



PACK 859

2011 POPCORN FUNDRAISER

PRIMARY GOAL: Provide the financial support for Pack 859's activities with ONE fundraiser, with EVERY family contributing an equal share! Our Scouts learn to "pay their way" and that their effort contributes to the cost of our program.

WHY SELL POPCORN?

- 70% of sales are profit (35% to Pack 859 and 35% to the Council).
- The popcorn is a quality product.
- Selling popcorn teaches our Scouts the life lesson of earning their own way.

INCENTIVES FOR THE BOYS

1) Pack 859 Incentives

- a) The Pack will throw a pool party at the Dublin Rec Center for any Scout who reaches this year's sales goal of \$175.00 / \$250.00 for a family of 2 Scouts. The Scout's family will be welcome also.
- b) **Pie In The Face** for each boy who sells their goal. Great fun!

2) Simon Kenton Council Incentives

- a) Scouts who completely fill-up a Take Order Form will receive one free admission ticket (with discounted family tickets) to Coco Key water resorts.

3) Trails End Incentives

- a) Sell something and get popcorn participation patch or pin.
- b) Hit a prize levels and get a Gift Card Prize to your choice of Walmart or Amazon. Levels go from sales of \$250.00 to \$2300.00.
- c) Additional Gift Card incentives for those who sell more than \$250.00 on line.
- d) **BONUS REWARD**: Sell \$600.00 and earn a Zyclone!!!!
- e) Reach \$1500.00 and get a \$50.00 gift card from Wal-Mart.
- f) Reach \$2500.00 and get a post-high school education scholarship account from Trails End. You need only qualify once and 6% will be deposited each year from the Scout's sales whether they sell \$1.00 or \$10,000.00.

4) THE MILITARY FUND

Show our troops support! Donations to the Military Fund with popcorn distributed to US Service Men and Women all around the world. The units are ordered in \$30.00 or \$50.00 increments.

**** 100% of military donations are tax deductible ****
**** 70% of purchases are tax deductible ****

5) **WAYS TO SELL:**

- a) Show and Deliver! **PICK UP THURSDAY, SEPTEMBER 22nd 4:00 - 5:30 PM OR FRIDAY, SEPTEMBER 23rd 5:00 - 7:00 PM AT MISSY'S HOUSE!!** Address: 3183 Kaylyn Lane, Hilliard. Please call Missy at 614.529.1340 if this doesn't work for you.
- b) Taking orders - we hope to have stock, but if your customers want something we don't have, just take the order and deliver in December. Again, please contact me as we may be able to fill your sale before that time with our stock.
- c) On-line ordering - go to **scouts.trails-end.com** to create your account.

NOTE: BOYS MUST WEAR UNIFORMS WHEN SELLING OR DELIVERING

YOU MAY OPT OUT OF PARTICIPATING IN THIS SALE BY WRITING A CHECK TO PACK 859 FOR \$56.00 for 1 Scout or \$80.00 for a family of 2 Scouts.

We will begin to accept your forms and payment at the Pack Meeting Friday, October 21st. Please be prepared if you are done with your sale at that time.

ALL FORMS AND PAYMENT WILL BE DUE NO LATER THAN NOVEMBER 9th.

THANK YOU!!!

Missy and Lisa